



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S R 303
Blauvelt, NY 10913

Contract # 1375108

Schedule Dates: 09/20/12-09/30/12
Advertiser: Secure America Now (72893)
Agency: McLaughlin & Associates (9012)
Product: POLITICAL ISSUE (ns) (1187)
Brand: SECURE AMERICA NOW (460017)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: CAMPBELL, MARIANNE
Phone/Fax: /
CPE: 488
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: SECURE AMERICA NOW
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , SECURE AMERICA NOW

Date Entered: 09/19/12
Last Modified: 09/19/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06324589
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$7,024.50
Net Total: \$39,805.50
Sales Tax:

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Sep. 2012 49 \$46,830.00
Grand Total: 49 \$46,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	2	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$790.00	\$1,580.00	West Palm Beach (WPEC)		9/19/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/20/12-09/21/12	2	:30	6A-7A (EST)	1				X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/19/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	2	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$790.00	\$3,950.00	West Palm Beach (WPEC)		9/19/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/20/12-09/21/12	2	:30	12P-12:30P (EST)	2				X	X			2	\$790.00	\$1,580.00	West Palm Beach (WPEC)		9/19/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		9/19/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/20/12-09/21/12	3	:30	3P-4P (EST)	1				X	X			1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/19/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	4P-5P (EST)	5	X	X	X	X	X			5	\$675.00	\$3,375.00	West Palm Beach (WPEC)		9/19/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/20/12-09/21/12	2	:30	4P-5P (EST)	2				X	X			2	\$675.00	\$1,350.00	West Palm Beach (WPEC)		9/19/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	5:30P-6P (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC 12
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Last Modified
Entered By Mary Gritus
CO-OP No
Headline # 06324589
Demo A35+R
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Package Deal
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Commission \$7,024.50
Net Total \$39,805.50
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	49	\$46,830.00
Grand Total:	49	\$46,830.00

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Est 10.0	Unapproved (Newt.) on credit hold / SPOT	09/20/12-09/24/12	2	:30	5:30P- 6P (EST)	1				X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/19/12
Est 11.0	Unapproved (Newt.) on credit hold / SPOT	09/24/12-09/28/12	2	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$1,350.00	\$6,750.00	West Palm Beach (WPEC)		9/19/12
Est 12.0	Unapproved (Newt.) on credit hold / SPOT	09/20/12-09/24/12	2	:30	6P- 6:30P (EST)	2				X	X			2	\$1,350.00	\$2,700.00	West Palm Beach (WPEC)		9/19/12
Est 13.0	Unapproved (Newt.) on credit hold / SPOT	09/24/12-09/28/12	3	:30	7P- 7:30P (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	West Palm Beach (WPEC)		9/19/12
Est 14.0	Unapproved (Newt.) on credit hold / SPOT	09/20/12-09/24/12	2	:30	7P- 7:30P (EST)	2				X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		9/19/12
Est 15.0	Unapproved (Newt.) on credit hold / SPOT	09/24/12-09/28/12	2	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$1,575.00	\$3,150.00	West Palm Beach (WPEC)		9/19/12
Est 16.0	Unapproved (Newt.) on credit hold / SPOT	09/20/12-09/24/12	2	:30	11P- 11:30P (EST)	1				X	X			1	\$1,575.00	\$1,575.00	West Palm Beach (WPEC)		9/19/12
Est 17.0	Unapproved (Newt.) on credit hold / SPOT	09/29/12-09/29/12	2	:30	7P- 7:30P (EST)							1		1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/19/12
Est 18.0	Unapproved (Newt.) on credit hold / SPOT	09/22/12-09/22/12	2	:30	7P- 7:30P (EST)							1		1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/19/12

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Est 19.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	2	:30	9A- 10:30A (EST)								1	1	\$2,025.00	\$2,025.00	West Palm Beach (WPEC)		9/19/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	2	:30	9A- 10:30A (EST)								1	1	\$2,025.00	\$2,025.00	West Palm Beach (WPEC)		9/19/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	2	:30	10:30A- 11:30A (EST)								1	1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		9/19/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	2	:30	10:30A- 11:30A (EST)								1	1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		9/19/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	2	:30	6:30P- 7P (EST)								1	1	\$675.00	\$675.00	West Palm Beach (WPEC)		9/19/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	2	:30	6:30P- 7P (EST)								1	1	\$675.00	\$675.00	West Palm Beach (WPEC)		9/19/12

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Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 6.28.12
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I, McLaughlin & Associates
do hereby request station time concerning the following issue:

American Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
LOPEC #1378108					

Total Charges: \$46,830⁰⁰

This broadcast time will be used by: Secure America Now

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

President Barack Obama

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Secure America Now

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Michael Hayes

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6.28.12

Date

Signature

203.966.9757

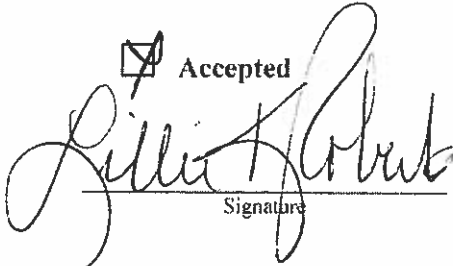
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Lillie Roberts
Printed Name

Sales Director
Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Secure America Now PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Marianne Campbell
Candidate Manager Agency Committee (circle one)

ADDRESS: McLaughlin & Associates
56 S. Route 303
Blauvelt, NY 10913

PHONE: 845-365-2000 FAX: 845-365-2008

EMAIL: _____

Information Requested: Rates & Avals

Final Disposition: Order Placed \$46,830⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____

T'Rep / Wash